Côte d’Azur
A unique meeting experience!
The Côte d’Azur and Monaco

Known all over the world as one of the most glamour year round sunshine destination, has become the world’s most popular destination for meetings, incentives and international trade shows.

**Nice** : capital of the French Riviera, a city with just the right balance of paradoxes, brimming with tradition, multiplying fun and emotion through Baroque, Roman and Belle-Époque.

**Cannes** : prestigious and elegant seaside resort, well-known throughout the whole world and renowned for its International Film Festival and major events.
A mythical destination
with many years of experience in hosting International meetings, conventions, incentives and trade shows.

Cannes, Nice, Antibes, Monaco, Grasse
are the most renowned of the Riviera's Cities, each with its own specific image and flavour. But there are many others famous towns and villages such as

Saint Paul de Vence, Mougins, Villefranche sur Mer...
with high standard venues perfectly suited for prestigious events.
Côte d’Azur

Between sea and mountain
Côte d’Azur

Beautiful sceneries...
Tourism Key Figures

- 12 million tourists
- 66 million overnight stays
- 50% foreigners rate
- 2 million stays for business travel
- 1 out of 5 stays for business
- 500,000 participants for meetings & conventions
- 35% of total income

Meetings Industry

- 145 meeting hotels
- 500 meeting rooms
- 26 special event venues
- 57 unusual venues

40 years of know how and expertise to serve the meeting, incentive and trade show organizers.

Source: Observatoire du Tourisme Côte d’Azur
8 good reasons to choose the Côte d’Azur

1. Easy to get here
2. Coherent and structured logistic
3. A well adapted hotel capacity
4. A dream destination
5. A land of innovation
6. Proven know-how and experience
7. Unrivalled tourist attractions
8. A destination with permanent investments
1. Easy to get here

A central location in the heart of Europe
1. Easy to get here

NICE COTE D’AZUR AIRPORT

→ 1st international French airport after Paris (2 terminals)

→ More than 10 400 000 passengers in 2012

→ 103 destinations in 35 countries (60 % of the traffic is international)

→ 1st regular airline route in France Paris/Nice

→ 1st regular helicopter route in Europe Nice/Monaco

→ 2nd international airport for business and private jets (Cannes-Mandelieu airport)

Source: Société des Aéroports de la Côte d’Azur - Chiffres 2012
1. Easy to get here

**Easy connection with North America, Middle East, Asia and Australia**

- **NICE / NEW-YORK JFK**: One daily, direct and non stop flight
- **NICE / DUBAI**: One daily, direct and non stop flight

Dense connecting network from/to international platforms

- Paris - Nice: **36** direct flights / day
- London - Nice: **20** direct flights / day
- Frankfurt - Nice: **4** direct flights / day
1. Easy to get here

Daily train connections from major European cities

- Amsterdam
- Bâle
- Barcelona
- Brussels
- Geneva
- Lausanne
- Madrid
- Milano
- Münich
- Rome
- Zürich

- London / Paris Eurostar (2h55)
- Paris / Nice TGV (5h35)
2. Coherent and structured logistic

8 conventions centers in different size located in the downtown area of the coast’s most famous cities

Antibes Juan-les-Pins
New in September 2013
2. Coherent and structured logistic

Exhibition & Congress Equipments

<table>
<thead>
<tr>
<th>TOWNS</th>
<th>NAME</th>
<th>Number of meeting space (included exhibition space, excluded foyer)</th>
<th>PLENARY ROOM</th>
<th>EXHIBITION SPACE IN M²</th>
<th>PARKING</th>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Auditorium</td>
<td>Main Hall</td>
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<tr>
<td>ANTIBES *</td>
<td>PALAIS DES CONGRES</td>
<td>15</td>
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<td>CANNES</td>
<td>PALAIS DES FESTIVALS</td>
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<td>MENTON</td>
<td>PALAIS DE L’EUROPE</td>
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<td>-</td>
<td>1 000</td>
<td>1 700</td>
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<td>MONACO</td>
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<td>1850</td>
<td>2 000</td>
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<tr>
<td>NICE</td>
<td>NICE ACROPOLIS</td>
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<td>2500</td>
<td>1 750</td>
<td>24 000</td>
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<td>VILLEFRANCHE</td>
<td>CENTRE DE CONGRES - LA CITADELLE</td>
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<td>400</td>
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*Scheduled to open September 2013
2. Coherent and structured logistic

26 special event venues - 57 unusual venues
2. Coherent and structured logistic

The exceptional venue La Rotonde in Beaulieu-sur-Mer (250-500 pax)
2. Coherent and structured logistic

The Domaine de Toasc over the hills of Nice welcome groups for seminars and incentive events.
2. Coherent and structured logistic

145 seminars hotels & more than 500 meeting rooms
3. A well adapted hotel capacity

650 hotels – 29 402 bedrooms

One third of rooms rated in 4* or 5*

100 hotels 4* & 5* belonging to the most famous international chains or privately owned

19 hotels with spa
6 hotels with villas on their property
11 hotels with heated seawater swimming pool

100 tourist residences
4. A dream destination

Art & Culture: The French Riviera has delighted and subjugated some of the most famous artists and personalities. Discover the most splendid treasures in this truly exceptional cultural destination by visiting numerous museums and galleries of the regions.

- More 130 museums
- 150 art galleries
- 2 operas
- 25 theaters

Museum Picasso
Villa Ephrussi de Rothschild
Museum Fernand Léger
Museum Matisse
Maeght Foundation
The Asian Art Museum
Hartung Bergman Fondation

New:
Bonnard Museum
Jean Cocteau Museum
4. A dream destination

**Gastronomy**

The French Riviera and Monaco boasts 38 restaurants with **Michelin stars**:
- 1 three-stars,
- 10 two-stars
- 27 one-star

5 212 restaurants

**Traditional dishes**:
Pan bagnat, ratatouille, farcis, pissaladière, socca, anchoïade, soupe au pistou, salade niçoise, beignets de fleurs de courgettes...
Highly visible foreign capital

1,500 companies and 22,900 jobs

**EUROPE**
- 1,172 companies
- 15,410 employees

**NORTH AMERICA / USA**
- 312 companies
- 7,000 employees

**ASIA**
- 22 companies
- 320 employees

**OTHERS**
- 29 companies
- 1,900 employees

Source: SIRIUS CCI Nice-Côte d’Azur Mai 2007 Team Côte d’Azur

5. A land of innovation
5. A land of innovation

Competitiveness Clusters of the Côte d’Azur

- SCS : secured communicating solutions
- PASS : perfumes, aromas, smells & flavour
- EUROBIOMED : biocluster (health and biotechnologies)
- SEA : security, safety, sustainable development
- CAPENERGIES : greenhouse gas-free energies
- OPTITEC : optics & photonics
- RISK : risk management and land vulnerability
- PEGASE : space and aeronautics

3 000 companies & research centers
200 000 jobs

Source: Team Côte d’Azur
5. A land of innovation

High potential in R&D

1st French region of establishment of R*D

130 Research channels

1460 High-tech companies...  
... 29 800 jobs

75 Private companies and institutes...  
... 1,286 jobs

4 000 Researchers in the public sector

950 M€ Devoted to R&D

Source: CCINCA Monographie TIC & Sciences du Vivant
Association PERSAN
Team Côte d'Azur
6. Proven know-how experience

More than 4,000 events are organized every year on the French Riviera among which the most prestigious...
6. Proven know-how experience

A world-class events destination...
7. Unrivalled tourist attraction

**Become a perfumer in Grasse the capital of perfume**
Create your own perfume: theoretical and practical lessons allowing you to create your own perfume, with help and advice from the master perfumer.
Aromatherapy workshop: the aroma-synergy initiation allow participants to learn the virtues and benefits of plants.

**Cuisine of the sun**
Learn the generous and taste Provencal cuisine during a cooking course with the region’s greatest chefs.

**In the heart of the vineyards**
Guided tour with the owner
Wine tasting
Meal around local specialities

**Decorate: you are the artist!**
Discover the heritage of ceramics
Then learn to enhance your own pieces
7. Unrivalled tourist attraction

A top yachting and boating destination: regatta, team building, treasure hunts & boat rallies, lunch and dinner …
Creativity in the mountains:
Up to 3 143 metres above the sea

The extraordinary wealth of the nature allow all year to organize one multitudes of activities.

Ski resorts just 1 hour and a half away by car to experience cross-country skiing, ice climbing, igloo building, dog sleds, ice driving...

The Côte d’Azur is the ultimate adventure playground: rivers for fishing, rafting, canyoning, horse riding, climbing, hiking, mountain biking, via ferrata, golfs...
8. A destination with permanent investments

**ANTIBES JUAN-LES-PINS**

This second largest town of the Alpes-Maritimes region is preparing its future at this very moment and equipping itself with modern and functional structures designed by the greatest European architects. Among these structures which are due to open in 2013, there will be a new convention centre, a multisports hall with more than 5,000 seats and an audience hall measuring 13,600m².

With a global surface area of 14,000m², the structure will comprise a Convention Centre with a capacity of 500 conventioneers, and will include a big congress hall at the summit of the building, 9 meeting rooms and a 2,000m² exhibition hall.

Quality catering will be on offer and on the rooftop there will be a gourmet restaurant opening onto a large terrace with panoramic view.

As for the architecture, a decidedly contemporary design has been chosen, topped by a canopy and surrounded by greenery.

In terms of hotel accommodation, Antibes Juan-les-Pins can lay claim to a wide range of quality offers, including 6 five-star hotels. Investments have been made as befitting the wish for quality and taking into account visitors’ demands, as demonstrated by the renovation costing over 20 million euros by the Hôtel Ambassadeur Marriott Juan-les-Pins, the 20 million spent at the Hôtel du Cap Eden Roc and the opening of the brand new Royal Antibes 4****, to mention but three examples.

The offer of incentive products has also grown more varied, with the increase of destination management companies within Antibes, and a greater diversity of exceptional places on offer as high quality venues such as a cocktail evening at the Hartung Foundation, VIP evenings during the famous Jazz à Juan festival or a reception on ton private beach.
For over forty years, the success of events has demonstrated Cannes’ Power of attraction with global experts and decision makers.

The city center is 25 minute drive from the Nice Airport, an international platform with direct flight to destinations worldwide.

Our destination offers a wide range of facilities with 130 hotels, from 2* to 5* and 8000 rooms.

Moreover, Cannes has the first European Convention Center with triple ISO certification (Quality – Health & Safety- Environment).

The congress center occupies an idyllic location by the sea and in the heart of the city. It features a total of 35000 m² of exhibition space, 5 main auditoriums (150 to 2300 seats) and 26 breakout rooms (10 to 210 seats). The three gala dinner rooms open onto terraces with breathtaking sea views.

Cannes is the ideal destination for your incentives with splendid locations as the famous Croisette and its sandy beaches, the old city and the Suquet Hill, the Lerins Island (Saint Honorât and Sainte Marguerite).

The team of the Cannes Convention Bureau is at your disposal to assist you in finding and negotiating the perfect proposals for your events!

Welcome in Cannes: Your success will be ours!

Cannes is Yours!
8. A destination with permanent investments

NICE

Capital of the French Riviera, located on the Mediterranean seafront and the Alpine foothills, enjoying an exceptional mild climate. International leading destination for conference

Matchless infrastructures - its international airport only 15 minutes from the town centre, its « Acropolis » congress- exhibition complex with its adjustable 30,000m2 and five auditoriums, and its quality hotels - make Nice one of the major French cities for congresses and conventions.

Major investments for major projects

The development of the “Eco-Valley” that extends over 10,000 hectares at the entrance to Nice is a state-supported project and will become the benchmark for sustainable development for Southern Europe and the Mediterranean and an important cluster dedicated to sustainable industry. Its major installations are the 35,000 seats stadium that is compliant with UEFA regulations, the new 80,000m2 exhibition hall and a multimodal station.

The Nice University Hospital “Pasteur » as the largest hospital construction project in France and unique whilst bringing together on the same site a hospital, a research centre and a university campus. Infrastructures will be created to host teams engaged in private research, while a huge amphitheatre will round off the facilities.

The creation of a second line for the tramway that will connect the center with the Western part of the city, and the International airport

Accessibility
Air : Nice-Côte d’Azur international airport connected to all the major European cities, New-York and Dubai.
Road : motorway network, direct links with European capitals
Rail : Links with all the main national and international destinations.
The Congress Expo Centre is composed of 5000 square meters of adjustable and functional spaces in the town centre.

The Spaces made to receive natural light, on the same level, without posts are respecting the standards of France’s High Environmental Quality (HEQ). These equipments are completed by an auditorium of 260 seats, a room of 180 seats and 6 break-out rooms at less than 100 meters. Environmentally-friendly, the Congress Centre has received a label for the four handicaps.

An innovatory concept
Combining the advantages of a congress centre and of an exhibition centre, the CEC of Mandelieu-La Napoule will be your perfect partner on the French Riviera to succeed all your events:
- Congresses, conventions, launchings from 200 to 1 000 people,
- Exhibitions up to 230 booths,
- Gala dinners and cocktails from 1 000 to 3 500 people.
The official body entrusted with promotion and marketing for the French Riviera

Official contact for event organizers when considering the French Riviera

We understand your needs and our in-depth knowledge of the possibilities offered by the region enables us to propose the most effective solutions

To help you save time, we handle on your behalf the research required for availabilities in hotels, convention centers, places to be rented for special events
We **provide assistance** in preparing the event.

We supply **impartial information** on professionals, services, equipment and premises where events can be held in the region.

We **facilitate communication links** between organizers and members of the political and scientific community.

The French Riviera Convention Bureau is your partner to help you organize a memorable event.
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See you soon...